

**BENTLEY PUBLISHING GROUP PRIVATE LABEL WEB SITE SYSTEM  
LICENSING AGREEMENT**

My company is entering into a license agreement for use of the Private Label Web Catalog system with Bentley Publishing Group, Inc.

Bentley grants a non-exclusive license to my company to use the Private Label System. I understand that Bentley owns this system entirely, its contents, and has the right to control it, turn it on or off, or otherwise modify it.

Bentley makes no guarantees or warranties about the availability or functionality of the Private Label System and is not responsible for technical problems, power outages, the absence/appearance of images that Licensee attempted to show/hide, viruses, worms, hackers or other problems inherent in the Internet and not liable for any losses to you as a result.

I am *only* allowing Bentley to use my logo (if uploaded) to display it on my private label site.

If I choose to hire ArtAffairs.com to make enhancements to my private label site, I will pay ArtAffairs directly, will not hold Bentley responsible for anything, and realize that if for some (now unforeseen) reason Bentley turns my private label site off (or it goes down), I won't be able to keep or use the enhancements. (This is all really unlikely).

By accepting this Agreement I agree to support the Art & Framing Council (AFC) by authorizing Bentley and other collecting distributors, to collect ½ of 1% of my purchases to benefit the AFC's campaign to increase consumer demand for wall décor. In addition to Bentley, collecting distributors are: Larson-Juhl, Zinsel, Southern Moulding, Studio Moulding, Roanoak Moulding, Tracy Chop and The Williamson Co.

This Agreement has been executed effective in Contra Costa County, California and shall be construed and enforced under the laws of the State of California. This agreement is the whole agreement – no oral agreements are valid.

Agreed:

***Licensee***

Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_